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## **Grey House Publishing announces the Spring 2011 Edition of *TheStreet Ratings' Guide to Exchange-Traded Funds***

*"Users... will find the information succinct and the explanations readable,  
easy to understand, and helpful to a novice."*

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Grey House Publishing is proud to announce the publication of the Spring 2011 Edition of *TheStreet Ratings' Guide to Exchange-Traded Funds*.

Grey House's new Financial Ratings Series combines the strength of Weiss Ratings and TheStreet Ratings to offer the library community with a single source for financial strength ratings and financial planning tools covering Banks, Credit Unions, Insurers, Mutual Funds and Stocks. The financial strength ratings from Weiss Ratings & TheStreet Ratings provide accurate, independent information that library patrons need to make informed decisions about their financial planning.

All of TheStreet Ratings' Guides are published quarterly, utilize an easy-to-use, A-F rating system (similar to school grading systems), and contain more comprehensive and up-to-date ratings than any of their competitors. This Spring 2011 edition of *The Street.com Ratings' Guide to Exchange-Traded Funds* provides investors with a reliable source of investment ratings and analyses on a timely basis.

*The Street.com Ratings' Guide to Exchange-Traded Funds* is divided into six sections, in addition to an introductory section and a thorough Appendix. Inside the front cover of the book are definitions of each letter grade, this explanation is useful for quick-reference as the user is researching companies in the Guide.

The introductory section begins by welcoming the user and laying out TheStreet's mission statement. Then follows a "How To Use This Guide" orientation to the book. The final components of this section are an explanation of the Investment Ratings used in the book and a page of important warnings and cautions for the user to take into account when considering investments.

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Section I is an **Index of Exchange-Traded Funds (ETFs)** and Other Closed-End Funds. This section is an analysis of all rated and unrated Exchange-Traded Funds and Other Closed-End Mutual Funds, listed alphabetically by fund name. Each company represented is measured on factors such as: Fund Type, Overall Investment Rating, Price, 52-Week High, 3-Year Total Return, Dividend Yield, Expense Ratio, Cash %, Portfolio Turnover Rate and many more, 34 in total.

Section II is a **summary analysis of all Exchange-Traded Funds** and Other Closed-End Mutual Funds receiving a TheStreet Investment Rating. These summaries are made up of several components and also contain graphs and charts to assist the user in understanding the data. Components of the analyses include: Investment Rating, Major Rating Factors, Fund Family, Fund Type, Inception Date and Ticker Symbol.

Section III and IV contain a summary analysis of **TheStreet's Top and Bottom ETFs** and Other Closed-End Mutual Funds. Each list is a compilation of those Funds receiving the highest or lowest Investment Rating, listed in order by Overall Rating.

Section V, **Performance: Best and Worst ETFs and Other Closed-End Funds**, is a compilation of those Exchange-Traded Funds and Other Closed-End Mutual Funds receiving the highest and lowest Performance Ratings, listed in order by rating. This rating is based solely on each fund's financial performance over the past three years. This section is most commonly used to identify those funds that have historically given shareholders the highest returns on their investments.

Section VI identifies the **Top-Rated ETFs and Other Closed-End Funds** by Fund Type. This is a compilation of those Exchange-Traded Funds and Other Closed-End Mutual Funds receiving the highest TheStreet Investment Rating within each type of fund, listed by Overall Investment Rating.

*The Street.com Ratings' Guide to Exchange-Traded Funds* ends with an Appendix containing three sections: What is a Mutual Fund, A section explaining how ETFs, Open-End and Traditional Funds differ, Performance Benchmarks and Exchange-Traded Funds Summary Data. A Glossary is also included, which contains the most important terms used throughout the publication.

*TheStreet Ratings' Guide to Exchange-Traded Funds* provides investors with a reliable source of investment ratings on a timely basis and offers the most comprehensive, accurate, and independent analyses of Exchange-Traded Funds and Other Closed-End Mutual Funds. Presented in an accessible format, users at any level can easily navigate through the guide.

*TheStreet Ratings' Guide to Exchange-Traded Funds* is also available for subscription online at [www.financialratingsseries.com](http://www.financialratingsseries.com). A subscription to Financial Ratings Series Online gives library patrons the information they need to be certain they are working with the best and most financially stable organizations. Using our quick and easy search screen, users will get immediate access to:

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Financial Ratings Series Online is designed to direct consumers and business professionals toward safe banking and insurance options and strong investments while helping them avoid unnecessary risk that could lead to financial losses.

TheStreet's unique investment rating system makes it easy to see exactly which funds are worth investing in and which to avoid. Anyone looking for accurate, unbiased ratings and data will benefit from *TheStreet Ratings' Guide to Exchange-Traded Funds*. This Guide will serve as a useful tool for both the first-time and seasoned investor.

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