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## Grey House Publishing Announces the Forty-Fifth Edition of *Hudson's Washington News Media Contacts Directory*

Grey House Publishing is proud to announce the publication of the 2012 edition of *Hudson's Washington News Media Contacts Directory*. This directory provides immediate access to over 3,900 need-to-know contacts within Washington's newspapers, syndicates, radio contacts, magazines and newsletters. The directory is the most detailed, comprehensive and current reference source available for media contacts in the DC area.

Within the last few years the newspaper industry has been hard hit, with many newspapers downsizing, changing ownership and going out of business. And simultaneously, they are reducing their Washington correspondent staffing levels. With its up-to-date and comprehensive coverage of DC news media, this edition of *Hudson's Washington News Media Contacts Directory* reflects the most current changes to the market place and staffing reassignments.

This 2012 edition covers over 3,000 news organizations and their holdings – defined mostly as publications or media stations owned or managed by the parent listing – and over 4,000 key media contacts, many with personnel contact information. You will find eight major chapters and 20 subcategories:

- ❖ **News Services:** This chapter includes several subcategories – general news; specialized news; photo services; and city wires.
- ❖ **Newspapers with D.C. Bureaus:** The national newspapers in this chapter have news bureaus in D.C. These listings are divided into general news and specialized news.
- ❖ **Newspapers Headquartered in the D.C. Metro Area:** Again divided into general news and specialized news, the newspapers in this chapter are all headquartered in either D.C., or areas of Maryland and Virginia that comprise the D.C. metro area.
- ❖ **Foreign News:** This chapter includes both foreign news services and foreign newspapers that maintain a news bureau in the D.C. metro area.
- ❖ **Syndicates and Columnists:** Lists major syndicates whose columnists operate primarily in the D.C. metro area.

- ❖ **Radio & TV Stations:** This chapter includes five categories: guest programs; national stations with bureaus in D.C.; stations headquartered in the D.C. metro area; and foreign stations with bureaus in the D.C. metro area.

The detailed Table of Contents and the User’s Guide are your maps to the 20 sub-categories included in *Washington News Media Contacts*. In addition, these five indexes provide further help in locating exactly the place or person you are looking for:

- ❖ **Entry Name Index** – Alphabetical listing of all media listings
- ❖ **Geographic Index/Foreign Media** – country/city guide to all foreign with a presence in D.C.
- ❖ **Personnel Index** – Alphabetical listing of all key media contacts
- ❖ **Magazine Subject Index** – Includes 75 categories from Advertising to Urban Affairs
- ❖ **Assignment Locator Index** – alphabetical list of nearly 100 topics, from Abortion to World Bank and reference correspondents that write about them.

*Hudson’s Washington News Media Contacts Directory* is now available on the Grey House Online Database, GOLD. With a subscription to GOLD, users can search by keyword, geographic area, organization type, key contact name and so much more. Visit <http://gold.greyhouse.com> or call (800) 562-2139 to set up a free trial.

Whether you are seeking outlets for your own news items or you are seeking industry experts with in-depth knowledge on topics of current news interest, you will find what you need right here. The resources of *Hudson’s Washington News Media Contacts Directory*, completes the circle of those in the news business in the Washington D.C. metro area. This title is indispensable for government press offices, public relations and marketing professionals, journalists in all media, and association officials in and around our nation’s capital.

*“The single most comprehensive source available for Washington DC area press contact information...it is suggested primarily for special libraries, but may have some value to academic libraries supporting journalism/mass communication programs.”*

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